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HEYWOOD 'ON THE BALL' WITH LATEST LETTING

In a deal that has been turned around in just over a week, the UK's second largest sports retailer, JJB Sports, is moving into a 100,000 sq ft unit on SEGRO's Heywood Distribution Park (HDP).

With over 410 stores nationwide supplying high quality sports clothing and footwear, JJB Sports has taken a one-year lease on the unit in the Park. The company is currently undergoing a major drive to revamp its stores and "re-energise the retail offering". In line with this strategy, JJB's new unit at HDP will be used for the storage of non-current products being removed from its retail outlets.

Alan Stell, JJB Estates Manager comments: "As a company we have been looking at ways to re-energise our retail business and, as part of this, we are removing last year's stock and putting it into central storage facilities, such as the unit at Heywood before it is distributed to clearance stores.

"HDP met all of our needs in terms of location, high levels of security and flexible accommodation. Equally importantly, SEGRO was able to respond to our needs promptly and turn the lease around in a very short space of time without making the process complex - as can often be the case."

Daniel Burn of King Sturge added: "JJB approached us with an urgent requirement and we pulled out all the stops to make sure we could accommodate their needs in a very short timescale.

"This latest letting marks a successful letting period at HDP where the over the last three months four deals have been achieved totalling 115,228 sq ft. Undoubtedly, this has to be the strongest run of industrial lettings seen across the region in recent months.

King Sturge and Savills are the joint letting agents on Heywood Distribution Park.

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